



FOR IMMEDIATE RELEASE
September 14, 2023

Contact:

Karina Shnaiderman (Organic Nova Scotia) | organicsnovascotia@gmail.com | (647)-898-5955

Press Release – Farmers Launch New Organic Program

Wolfville, Nova Scotia – Organic Nova Scotia (ONS) is pleased to announce the launch of an ambitious project geared towards increasing the use of certified local organic products in Nova Scotia's post-secondary institutions' food services. ONS is a non-profit society led by local organic farmers and processors to promote the province's organic businesses and strengthen the local organic movement. Organic management practices are recognized methods that enhance adaptation to and mitigation of the negative effects of the climate emergency.

ONS is working with Acadia University, named Canada's first organic campus in 2022, as a first partner in the Institutional Procurement Pilot Project (IPP). Relationships between organic producers and the university will be encouraged, opportunities and challenges to increasing local food purchases will be examined, and education on the benefits of supporting organic products will be provided as components of the project.

Between 11 am – 1 pm on September 20th, ONS will have a booth in Acadia's Wheelock Dining Hall alongside Emily teBogt from Medford Farms, a certified organic farmer participating in the IPP. Locally produced organic items such as maple butter from Hutchinson's Acres, haskap berry juice from Sweet Earth Farm, and herbal tea from Cochrane Family Farm will be sampled.

Coinciding with Organic Week, a national celebration of all things organic running from September 18 to 24, activities are also planned in partnership with the Akerley campus of the NSCC. ONS will be contacting other post-secondary institutions to explore possibilities of increasing local organic purchasing.

The IPP program is supported by the NSDA as part of the government of Nova Scotia's initiative to ensure that at least 20 percent of food purchased by Nova Scotians is locally grown by 2030.

Organic Nova Scotia can be found on Instagram ([@organicsnovascotia](https://www.instagram.com/organicsnovascotia)), [Facebook](https://www.facebook.com/organicsnovascotia), and their recently launched website www.organicnovascotia.ca

You can contact Organic Nova Scotia at organicsnovascotia@gmail.com for more information.