

● ABOUT ACORN

From seed to farmer to consumer, the Atlantic Canadian Organic Regional Network (ACORN) is the key organization and resource for Atlantic Canadians interested in organic food and agriculture. We are committed to enhancing the viability and growth of the Atlantic Canadian organic sector through information sharing and a unified regional network.

● WHY SPONSOR ACORN?

ACORN's wide-reaching audience includes 4500+ email subscribers; 6.8K Facebook likes, as well as 1.2K followers on Instagram, and this package includes several options to connect with the fastest growing sector of agriculture and agri-food in Canada: **organics**.

ACORN's Sponsorship Opportunities go beyond advertisements and provide you (and our members) the chance to connect with, and be part of, a community of forward-thinking food producers and consumers.


ACORN's members and affiliates have been providing leadership for organic and sustainable production practices in Atlantic Canada for over 20 years. By affiliating with ACORN, your business is joining the ranks of farmers and food entrepreneurs producing and consuming food with the health of the planet in mind.


Our role is to work to grow the organic community for the benefit of producers, processors, retailers, and consumers while upholding the organic values of health, fairness, ecology, and care.

Consider aligning
your business
with our work by
becoming an
annual sponsor.

MORE INFORMATION

 acornoffice@acornorganic.org

 www.acornorganic.org

 Members across
Atlantic Canada

ACORN
Atlantic Canadian Organic Regional Network

Growing the
Atlantic Canadian
Organic Sector

**SPONSORSHIP
OPPORTUNITIES**



www.acornorganic.org

Sponsorship Opportunities



We would love to chat with you!
Do not hesitate to contact us at
acornoffice@acornorganic.org

Seed \$500



ACORN Membership

Business level (\$120 value)

Social Media

1 post tagging your company on ACORN
Facebook and Instagram

ACORN Directory

Promoted listing in ACORN's online organic
operator or supplier directory for one year

Sprout \$1500



Banner ads

2 banner ads in ACORN e-news
(in one year cycle)

Conference Recognition (February)

Logo display

ACORN Membership

Enterprise level (\$300 value)

Social Media

1 post tagging your company on ACORN
Facebook and Instagram

ACORN Directory

Promoted listing in ACORN's online organic
operator or supplier directory for one year

Oak \$2500



E-news Content

Audience-targeted e-news article featuring
your logos and/or products shared with
4500+ ACORN e-news subscribers.

Banner ads

4 banner ads in ACORN e-news
(in one year cycle)

Conference Recognition (February)

Promotional video

ACORN Membership

Enterprise level (\$300 value)

Social Media

2 posts tagging your company on ACORN
Facebook and Instagram

ACORN Directory

Promoted listing in ACORN's online organic
operator or supplier directory for one year

NOTE: All promotional materials must be submitted in advance and approved by ACORN Communications.